

BE A SOCIAL VIDEO ROCK STAR

1 hour



Connect, Captivate & Convert Viewers into Customers

Are you making the top 5 mistakes that turn viewers off within the first 10 seconds?

Jenn Flaa reveals how you can turn viewers into buyers without tarnishing your brand and trashing your image.

In this fast paced fun session **You Will Learn:**

- The **3 Step Process** to becoming a social video rock star
- The **3 changes that will produce the biggest impact** in your videos
- **Get inside your viewer's mind** - see how they perceive you
- How to create an **instant connection** with your viewer

"If you think 'winging it' on your video's is okay, think again. Jenn's course taught me how to enhance my brand and stop diminishing it with my lackluster video's." Julie Steelman

"Jenn Flaa is the Bonnie Raitt of videology." Nancy Rielle

YOUTUBE SAMPLE



EXPERT TOPICS

VIDEO BLOGGING & PODCASTING
ON CAMERA WORKSHOP
MEDIA INTERVIEW WORKSHOP
DIY PUBLICITY
SOFTWARE TESTING
BETTER BOYFRIEND



Jenn Flaa

Entrepreneur, Vocalist, Author and Speaker

Serial entrepreneur with deep roots in technology and a passion for music. Jenn merges creativity and tech with fun and energy.

After starting her career as an engineer at NASA and a stint in Silicon Valley as a Quality Assurance Manager, Jenn started her first of four companies.

Vettanna setup the QA department at eBay and provides high tech resources and training.

Vettanna ToGo teaches executives, entrepreneurs, authors and speakers to be calm, concise and natural on-camera and during media interviews.

Not content to use one side of her brain Jenn is also the rock vocalist and song writer for the band Urban Fiction.

Full bio online

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"You were great to work with. You're like a diva without the attitude!" Linda White, Membership Coordinator, San Jose Chamber of Commerce