

# Jenn Flaa *Entrepreneur, Vocalist, Author and Speaker*



## *Rocket Science to Rocker Chick*

Jenn Flaa is a visionary entrepreneur with a 20+ year track record of success launching new tech companies and creative ventures.

Jenn began her career testing space flight hardware and communications systems at NASA after graduating from the University of Maryland with a degree in Technology Management. She was QA Manager at Symantec and several Bay Area startups before starting her own businesses (4 so far). She setup the QA department at eBay and several Bay Area companies, wrote a training curriculum for software testers and has trained testers around the world including Dell, Microsoft and the US Air Force.

*Studies show that testers trained by Jenn find 80% more bugs than other testers.*

Jenn also consults with executives, entrepreneurs, authors and speakers about their on-camera presence and conducts media training. She is a featured speaker with the Silicon Valley SBDC.

Not content to use only one side of her brain, she has authored a book with the working title “*The Happiness Handbook: Living Your Extraordinary Life*” and the betterboyfriend.net blog.

Jenn is living large as the chic rocker chick vocalist and songwriter for her band Urban Fiction. She’s studied with Pilar, Richard Belton, Julia Norton and Julia McNeal and played with Didier Bouvet, Bill Spooner, Jim Peterson, Joan Shaff, Mark Shue and Nick Chen.

### VIDEO SAMPLES



### EXPERT TOPICS

- VIDEO BLOGGING & PODCASTING
- ON CAMERA WORKSHOP
- MEDIA INTERVIEW WORKSHOP
- DIY PUBLICITY
- SOFTWARE TESTING
- BETTER BOYFRIEND

### **Entrepreneur**

- *VettannaToGo* 08-present
- *Vettanna* 01-present
- *Intellitest* 96-01
- *JFlaa Consulting* 93-96

### **Speaker**

- *Savor The Success - In NYC & SF*
- *Silicon Valley SBDC*
- *Bay Area Chambers of Commerce*
- *Delta Upsilon Fraternity*

### **Featured In**

- *Forbes Magazine*
- *Savor MagBook*
- *Crave San Francisco*
- *Cooking4TheClueless*
- *Glass Hammer.com*
- *San Jose Business Journal*

### **Discography**

- *Urban Fiction* 2008 - rock, cowriter and vocalist
- *Excavation* 2010 - rock, cowriter and vocalist

### **Author**

- *Happiness Handbook*
- *Better Boyfriend.net*

### **Contact**

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**“You were great to work with. You’re like a diva without the attitude!”** Linda White, Membership Coordinator, San Jose Chamber of Commerce