

ON CAMERA WORKSHOP

4 hours



Capture Your Spirit & Captivate Customers

We've seen homemade videos that make us cringe! Learn how to be authentic and get your message across without making the common mistakes that devalue your branding and your expertise.

What You Will Learn:

Tips, tools and techniques to help you feel comfortable on camera and project the image you want. We'll also demystify some of the technology of shooting & editing. Note: This class focuses on looking directly at the camera (vlog style) not media interviews.

- **Image & Style:** From defining who you are to fashion faux pas
- **Facing The Camera At Any Age:** Hair, makeup and "youth-enizing"
- **Being Relaxed and Authentic On Camera:** From dealing with nerves, where to look, what to think about and how to be yourself
- **Tech Basics:** From savvy setup, mics, lighting to easy editing and the 3 deadly mistakes you don't want to make!

"Jenn's On Camera workshop is amazing! She is engaging, sparkly, fun and compassionate, and covers everything you could possibly want to know about how to look good and feel comfortable on camera...And does it from a really authentic, real place showing you how to shine from the inside out." Katie Hess

"Jenn Flaa is the Bonnie Raitt of videology" Nancy Rielle **YOUTUBE SAMPLE**



EXPERT TOPICS

VIDEO BLOGGING & PODCASTING
ON CAMERA WORKSHOP
MEDIA INTERVIEW WORKSHOP
DIY PUBLICITY
SOFTWARE TESTING
BETTER BOYFRIEND



Jenn Flaa

Entrepreneur, Vocalist, Author and Speaker

Serial entrepreneur with deep roots in technology and a passion for music. Jenn merges creativity and tech with fun and energy.

After starting her career as an engineer at NASA and a stint in Silicon Valley as a Quality Assurance Manager, Jenn started her first of four companies.

Vettanna setup the QA department at eBay and provides high tech resources and training.

Vettanna ToGo teaches executives, entrepreneurs, authors and speakers to be calm, concise and natural on-camera and during media interviews.

Not content to use one side of her brain, Jenn is also the rock vocalist and song writer for the band Urban Fiction.

Full bio online

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"You were great to work with. You're like a diva without the attitude!" Linda White, Membership Coordinator, San Jose Chamber of Commerce